

## **Luvvie Ajayi Jones Bio - 2023**

**Luvvie Ajayi Jones** is a four-time *New York Times* bestselling author, speaker and entrepreneur who thrives at the intersection of culture, media, and business.

Her critically acclaimed books ***Rising Troublemaker: A Fear-Fighter Manual for Teens*** (2022), ***Professional Troublemaker: The Fear-Fighter Manual*** (2021) and ***I'm Judging You: The Do-Better Manual*** (2016) were instant *New York Times* bestsellers, establishing her as a literary force with a powerful pen. Her latest book (and first children's book) ***Little Troublemaker Makes a Mess*** released on May 2, 2023, and debuted at #5 on the *New York Times* bestsellers list.

Luvvie is an internationally recognized speaker whose thought leadership on culture, authenticity, and disruption enables transformative action. Her renowned TED talk **"Get Comfortable with Being Uncomfortable"** has over 9 million views, has been transcribed into 23 languages, and has placed her in the Top 1% of TED Talks of all time. She has spoken at some of the most innovative brands, such as Google, Facebook, Microsoft, Twitter, Spotify, Nike, Bank of America, Deloitte, and American Express. She's been a featured speaker at noted conferences such as: TEDWomen, Cannes Lions, SXSW, Leadercast, 3% Conference, MAKERS Conference.

A 20-year blogging veteran, Luvvie writes on **[AwesomelyLuvvie.com](http://AwesomelyLuvvie.com)**, covering all things culture with a critical yet humorous lens. A prolific writer, she's also contributed to 5 published anthologies.

A University of Illinois alum, Luvvie is a true force in the world and her work has been featured in such outlets as *Fortune*, *Forbes*, *Inc*, *Fast Company*, *The Chicago Tribune*, *Variety* and more. Born in Nigeria, bred in Chicago and comfortable everywhere, Luvvie enjoys laying around in her plush robe, and eating a warm bowl of jollof rice in her free time. Her love language is shoes.

**Assassin of the Alphabet. Bestseller of Books. Conduit of Courage. Advocate of Audacity. Sorceress of Side-Eyes. Aficionado of Authenticity. Service Sage. Testifier of Truths. Curator of Community. Critic of Culture. Nigerian Noble. Justice Seeker.**